



To Whom it May Concern:

On Saturday, March 15, 2025 the Town of Rosthern will be hosting its annual Winter Festival at the Rosthern Jubilee Sports Centre. The Winter Festival offers a variety of indoor and outdoor family-oriented activities, with something for everyone to enjoy!

This year we are planning for the festival to include: a pancake breakfast, Minor Hockey skills competition, sleigh rides, public skating & shinny, facepainting, a bonfire with smores and complimentary hot chocolate, snow art, art & craft station, kick sledding, snowshoeing, schlockey and jenga, fat tire biking, a scavenger hunt and glow skating!

We've had many residents and visitors take part in the Winter Festival activities over the past 14 years, with approximately 150-200 people in attendance each year.

At this time, we are currently seeking sponsorships from local businesses within the community to subsidize the costs of the activities planned! This is a not-for-profit event, and we can only provide the activities free of charge with the help of local & corporate sponsors.

There are 3 different levels of sponsorship available: Gold, Silver & Bronze. These sponsorship levels are explained in detail on the enclosed document. If there is a specific activity you'd like to sponsor, we would be happy to discuss options further. If you are unable to sponsor the event this year but would like to contribute by donating a prize or volunteering your time, please reach out to us. We are always open for new and innovative ideas to add to this community event!

Thank you for your consideration in sponsoring the Rosthern Winter Festival.

Sincerely,

A handwritten signature in blue ink that reads "Tonya McEachern".

Tonya McEachern
Recreation & Community Development Manager
(306) 232-4826
recmanager@rosthern.com



Winter Festival Sponsorship Opportunities

Gold Level Sponsorship \$500.00 +

- Recognition with the largest logo on all Winter Festival marketing materials and on the Town of Rosthern website
- Mentioned/tagged on the Town of Rosthern & Rosthern Recreation social media pages
- An opportunity to choose a specific activity they would like to sponsor
- An individual 18"x18" color chloroplast sign displayed at the activity or around the facility



Silver Level Sponsorship \$200.00

- Recognition with a medium sized logo on all Winter Festival marketing materials and on the Town of Rosthern website
- Mentioned/tagged on the Town of Rosthern & Rosthern Recreation social media pages
- An individual 18"x18" color chloroplast sign displayed around the facility



Bronze Level Sponsorship \$75.00

- Recognition with a small sized logo on all Winter Festival marketing materials, on the Town of Rosthern website, and social media
- Included in the Winter Festival sponsor list advertised in the Jubilee Sports Centre

If you are interested in sponsoring the Rosthern Winter Festival, contact 306-232-4826 or email recreation@rosthern.com. **Payments to be made out to Town of Rosthern.**

To receive full recognition for your sponsorship, follow up with us by March 6th, 2025.



Winter Festival Sponsorship Agreement

1. Name of Business/Organization to Recognize: _____

2. Contact Person: _____

3. Mailing Address: _____

4. Email: _____ Phone: _____

5. Please indicate the sponsorship opportunity you'd like to take advantage of:

Gold Sponsor-\$500+

Silver Sponsor-\$200+

Bronze Sponsor-\$75+

5. Is an invoice required for your sponsorship?

Yes

No

6. Please indicate if you would like a receipt for your sponsorship:

Yes

No

If Yes, please circle one: Mailed or Emailed

7. Please indicate if you would like to sponsor a specific activity ***For businesses sponsoring \$500+*

Sleigh Rides (\$500+)

Facepainting (\$500+)

Photography (\$200+)

Children's Entertainers (\$200+)

Kick Sledding (\$75+)

Art & Craft Station (\$75+)

No Specific Activity

Other: _____

**Please note, if a different activity is indicated on the line above, we will do our best to follow through pending contract service availability, volunteers, etc. Please contact us to discuss details.*

Please send the completed sponsorship form to recreation@rosthern.com or mail it to the address listed below, along with your cheque.

Town of Rosthern
Box 416
Rosthern, SK
S0K 3R0

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Questions?

Email recreation@rosthern.com or contact Tonya/Vanessa at 306-232-4826

THANK YOU FOR SUPPORTING THE ROSTHERN WINTER FESTIVAL!