



Arena Billboard Application

- 1) Sign requirements:
 - a) Sign must be professionally-made by a sign company of your choice
 - b) Sign size must be 4' high x 8' wide
 - c) Sign must be made from coroplast
 - d) A proof of the sign must be emailed to recreation@rosthern.com and approved prior to installation.

- 2) Installation:
 - a) Sign must be shipped to or dropped off at the Town Shop, 1001 4th Avenue North if it is in the off-season, April to September or the Jubilee Sports Centre, 801 2nd Avenue from October to March.
 - b) Please notify the Recreation Manager when the sign is being delivered, 306-232-4826.
 - c) Town crew must install all signs.

- 3) Maintenance:
 - a) The annual fee will be billed at the start of the season or upon approval of your application. This fee may change annually as rates are reviewed by Town Council. A letter will be sent to advise you of any increases.
2025/26 Billboard Advertisement Fee: \$212.00 plus GST
 - b) When the sign is in need of repair or replacement, the Town will send a letter to you/your business. If there has been no action to remedy the sign within two weeks of the date of the letter, the Town crew will be instructed to remove the sign and this space will become available to another business.
 - c) Signs will not be insured under the Town of Rosthern, if damages occur the sign owner is responsible to cover the costs of any repairs or replacement.
 - d) Any changes or additions to sign(s) must receive prior approval from the Town.

Date

Sign applicant

Business name

Mailing Address

Phone Number

Email